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Bud Selig
Commissioner of Major League Baseball



Marti Wronski '94
Vice President and General Counsel, Milwaukee Brewers



George Bodenheimer
Executive Chairman, ESPN Inc.

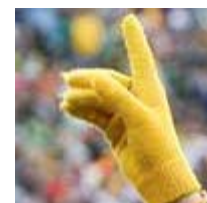
May 2012

Sport and Society conference draws international audience

Academics from Germany, Taiwan and Canada will converge on the St. Norbert campus and Lambeau Field May 22-24 for the second [“A Mirror of Our Culture: Sport and Society in America”](#) conference.

Major League Baseball commissioner Bud Selig headlines the distinguished speakers slated to address attendees.

“We are excited to be working again with the Packers to sponsor the Sport and Society in America conference,” says conference director **Kevin Quinn** (Economics). “This partnership began with discussions between our organizations’ two then-new presidents back in 2008, resulting in the first event at St. Norbert College and Lambeau Field in May of 2010. It more than met our expectations for getting sports academics and professionals together to discuss the role that sports play in our culture, so we decided to do it again this May.”



Quinn adds, “We have a variety of presenters from three different continents, from both academia and the sports business, who will be giving more than 50 talks about sports in American society.”

International academic presenters include:

- Amber L. Griffioen, Universität Konstanz, Germany, with “Why Jim Joyce Wasn’t Wrong: Baseball, Replay, and the Euthyphro Dilemma.”
- Joe Eaton, National Chengchi University, Taiwan, with “Republicanism and Pugilism: The Cultural Significance of Boxing in the Early American Republic.”
- Micah Anshan, University of King’s College, Canada, with “Technology in Sport: A Cultural Analysis.”

In addition to Selig, speakers from the world of professional sports include ESPN executive chairman George Bodenheimer; former Packers president Bob Harlan; former Packers general manager Ron Wolf;



Wayne Larrivee
Packers Play-by-Play
Announcer, WTMJ-AM

sportscaster and “Voice of the Packers” Wayne Larrivee; Packers all-time leading rusher Ahman Green; and **Carl Vogel ’79**, senior advisor and director of Dish Network.

A limited number of seats are available for Selig’s talk, “Major League Baseball in the 21st Century,” which will take place Wednesday, May 23, at 9:15 a.m. at Walter Theatre in the Abbot Pennings Hall of Fine Arts. Tickets may be purchased [online](#) or by calling the box office at (920) 403-3950 or (800) 762-2699.

During the conference, rings from the Packers’ wins in Super Bowls I, II, XXI and XLV will be on display in the Godschalx Gallery in the Bush Art Center. The Baer Gallery will feature the “Bases Loaded Series,” Brian Lindstrom’s exploration of conceptual graphic design, storytelling and American society through the lens of baseball.

“A Mirror of Our Culture: Sport and Society in America” is sponsored by the Neville Public Museum of Brown County, the International Sports Professionals Association (ISPA) and the Center for Ethical Youth Coaching (CEYC).

For more information on the conference, contact [Karen Cleereman](#), conference administrative coordinator, at (920) 403-3777.

May 1, 2012

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